

Course description template: Lecture and presentation

<p>This course description provides a concise summary of the course's key features and the learning outcomes expected of the student.</p>	
<p>Demonstrating whether he has made the most of the available learning opportunities, and linking them to the description</p>	
<p>Educational institution</p>	<p>Warith Al-Anbiya University</p>
<p>Scientific Department / Center</p>	<p>Digital Media Department</p>
<p>Course Name/Code</p>	<p>Delivery and presentation</p>
<p>Available forms of attendance</p>	<p>mandatory</p>
<p>Name of the course instructor</p>	<p>M.M. Saad Eidan Al-Saadi</p>
<p>Semester/Year</p>	<p>annual</p>
<p>Total number of study hours</p>	<p>90 hours</p>
<p>Date this description was prepared</p>	<p>1/1/2026</p>
<p>Course objectives:</p> <p>The course aims to introduce students to media presentation and public speaking, enabling them to present effectively in the media, expand their knowledge of presentation and public speaking, strengthen their media presence, and keep them up-to-date with developments in the field of presentation.</p>	
<p>10. Course outcomes, teaching and learning methods, and assessment</p>	
<p>Cognitive objectives:</p> <p>Understanding performance styles in delivery and presentation; understanding radio performance; understanding television performance</p> <p>Getting used to how to face the future</p> <p>Knowledge and understanding of the highest level of media performance and radio and television program presentation skills specific to the subject matter.</p> <p>The public presence of a media personality</p> <p>The ability to communicate and interact with others, taking the initiative to ask questions and persisting in doing so.</p>	
<p>The skills-based objectives of the course.</p> <p>The student acquires the skill of communicating with society on social media and in public life through his knowledge of presentation and eloquence, including media appearances, expressing feelings and ideas, and the impact of pauses and articulation on conveying meanings.</p>	
<p>Teaching and learning methods</p>	
<p>Scientific lecture method</p> <p>The discussion method involves directing questions to the students and participating in the lecture and tests.</p>	
<p>Evaluation methods</p>	
<p>In-person lectures</p> <p>Teaching aids: video, projector, whiteboard, practical application, studio</p>	

C- Affective and value-based objectives

Demonstrate professional responsibility at work by objectively drawing upon past experiences to provide practical, interactive value. Show the ability to think critically and constructively, and to solve problems by learning from and benefiting from past experiences.

The ability to work in groups and collaborate effectively; the ability to manage time optimally.

D- General and transferable skills (other skills related to employability and personal development).

General and transferable skills

Other skills related to employability and personal development. General and transferable skills.

Other skills related to employability and personal development... constitute

Presentation and delivery are essential elements in strengthening a media personality and developing their skills in facing challenges.

11. Course Structure					
Evaluation Method	road education	Name A For a unit/or output T	The required learning hours T	Week	
News Tshky oral SBah And the questions that	throw Lectures Qha Training practical In person	Rules of sound vibrations Types Voices According to calendar Scientists Sound And the music	He understands The idea of A (rules Grades Sound and types T) The topic A	2	
News Tshky oral SBah And the questions that	throw Lectures Qha Training practical In person	stages Sound composition Digital.	He understands The idea of A (stages Sound composition Digital.)	2	
News Tshky oral SBah And the questions that	throw Lectures Qha Training practical In person	to divide Sound according His qualities	He understands The idea of A Sound splitting according to p He missed the call and the media On the network Internet	2	
News Tshky oral SBah And the questions that	throw Lectures Qha Training practical In person	Types of Voices Humanity	He understands The idea of A (Types of voices	2	

			Humanity)		
News oral And the questions that come up	Throw Lectures Q&A Training practical In person	Technology to mit.	He understands The idea of The topic A Technology to mit.	2	
News oral And the questions that come up	Throw Lectures Q&A Training practical In person	sermon , Conditions for delivery	He understands The idea on The topic A sermon , Conditions no meeting	3	
News oral And the questions that come up	Throw Lectures Q&A Training practical In person	Quality of Meeting, Introduction Delivery and His history	He understands The idea of The topic A The quality of the delivery, introduction Delivery and His history	3	
News oral And the questions that come up	Throw Lectures Q&A Training practical In person	Concept of no meeting	to be exposed The student on quality delivery introduction Delivery and His history	3	
News oral And the questions that come up	Throw Lectures Q&A Training practical In person	devices pronunciation	to be exposed The student on devices pronunciation	3	
News oral And the questions that come up	Throw Lectures Q&A Training practical In person	means Technology for the meeting Adjusting the IS	to be exposed The student on means The technology for the meeting: Adjusting the IS		
News oral And the questions that come up	Throw Lectures Q&A Training practical In person	Methods of no modern meeting	The student understands The mechanism of action Methods of no modern meeting	3	
News oral And the questions that come up	Throw Lectures Q&A Training practical In person	The flaws Basic and ways Overcome it	The student understands The The flaws Basics and ways Overcome it	3	
News oral And the questions that come up	Throw Lectures Q&A Training practical In person	The delivery Y Radio	What understands Student knowledge The delivery Y Radio	3	
News oral And the questions that come up	Throw Lectures Q&A Training practical In person	Exercises Presentation in front of micro Phone and exercises Preparation dSelf	The student understands The Exercises Presentation in front of micro Phone and exercises Preparation dSelf	3	
News oral And the questions that come up	Throw Lectures Q&A Training practical In person	First semester exam		3	
News oral And the questions that come up	Throw Lectures Q&A Training practical In person	The difference in speech And the delivery	The student understands The The difference in speech And the delivery	3	
News oral And the questions that come up	Throw Lectures Q&A Training practical In person	Exercises Relaxation	It applies and student understanding Exercises Relaxation	3	
News oral And the questions that come up	Throw Lectures Q&A Training practical In person	Exercises levels The sound.	To learn student Exercises levels Sound	3	
News oral	Their's speech Lectures and exercises	Assimilation	To learn student	3	

oral And the questions that lead up to it	And the Qaha Training practical In person	And the flip And the manifestation.	Exercises Assimilation And the flip And the manifestation		
News oral And the questions that lead up to it	throw Lectures And the Qaha Training practical In person	Exercises Movement Walsco N	It applies For student exercises 3 Movement and less		
News oral And the questions that lead up to it	throw Lectures And the Qaha Training practical In person	Exercises In tone of voice	The student learns The Exercises In tone of voice	3	
News oral And the questions that lead up to it	throw Lectures And the Qaha Training practical In person	Exercises In the Na'ani Delivery feelings	He understands The idea of 3 The topic A Exercises In the Na'ani Delivery feelings		
		Exercises In style Al-Khattabi	He understands The An idea about The topic A Exercises in style Al-Khattabi		
		Exercises In the story And poetry And representation	He understands The idea of The topic A Exercises In the story and And poetry And representation		
		Exercises On the radio	He understands The idea of The topic A Exercises On the radio		
News oral And the questions that lead up to it	throw Lectures And the Qaha Training practical In person	Exercises In the programs Cultural and entertainment	He understands To: An idea about 3 The topic A Exercises In the programs Cultural and entertainment		
News oral And the questions that lead up to it	throw Lectures And the Qaha Training practical In person	Exercises in Avoid exposing Bias And to emphasize neutrality	Exercises in F student Bias in to avoid Bias And to emphasize neutrality	3	
News oral And the questions that lead up to it	throw Lectures And the Qaha Training practical In person	Stamp Avoid bias And confirmation neutrality	to be exposed student Stamp to avoid Bias And confirmation neutrality	3	
		Stamp Distinguished Sound And we train T distortion Sound	to be exposed student Stamp Distinguished Sound And we train T distortion Sound		
News oral And the questions that lead up to it	The iri tested N Chapter Two			3	
12. Infrastructure					
nothing			Required textbooks		
The Art of Public Speaking on Radio and Television - Dr. Sami Abdel Hamid			Main references (sources)		

<p>The Art of Public Speaking - Abdul Warith Asr</p> <p>The Science of Elocution: Chapters in Vocal Performance - Dr. Hussein Ali Harf and Saleh Taleb Da'daj</p> <p>Rhetoric - Aristotle, translated by Abd al-Rahman Badawi</p>	
<p>https://www.noor-book.com/en/ebook-hD9%81%D9%86-%D8%A7%D9%84%D8%A7%D9%84%D9%82</p>	<p>Recommended books and references (scientific journals, Reports.....)</p>
<p>https://suwaidan.com/%D9%81%D9%86-%D8%A7%D9%84%D8%A7%D9%84%D9%82</p>	<p>Electronic references, websites</p>
<p>13. Curriculum Development Plan: Keeping pace with scientific advancements and utilizing modern methods in media studies, as well as identifying weaknesses and implementing the fundamental principles of comprehensive educational quality management.</p>	

