

## Sample English Language Course Description

<b>Course Name:</b> .1					
<b>English language</b>					
<b>Course code:</b> .2					
<b>Determined by the scientific department</b>					
<b>Chapter/Year:</b> .3					
<b>First course</b>					
<b>Date of preparation of this description:</b> .4					
<b>2/9/2025</b>					
<b>Available attendance formats:</b> .5					
<b>In-person + online (when needed)</b>					
<b>Number of study hours (total) / Number of units (total):</b> .6					
<b>2 hours</b>					
<b>Name of the course coordinator</b> .7					
<b>Name: Dr. Muhammad Nabil Hadi</b> Email:mohammed.haboobi@atu.edu.iq					
<b>Course Objectives</b> .8					
To equip the student with the ability to understand media texts written in English and analyze their main ideas.			<b>Course Objectives</b>		
Developing students' English writing skills through the formulation of simple and clear informational sentences and texts..					
Training students to read and understand short media articles and reports in English.					
To enable students to use English in key academic and professional media contexts.					
• Preparing the student linguistically to continue his academic studies in the field of media and to keep up with global media developments.					
<b>Teaching and learning strategies</b> .9					
Theoretical lectures supported by practical examples. ✓ Classroom discussions and dialogues. ✓ Training in the use of linguistic expressions ✓ E-learning through digital resources and educational videos. ✓				<b>strategy</b>	
<b>Course structure</b> .10					
<b>Evaluation Method</b>	<b>Learning method</b>	<b>Unit or topic name</b>	<b>Required learning outcomes</b>	<b>Hours</b>	<b>Week</b>
Oral questions	Lecture + Discussion	What Is Media	Identify the basic concept of media and its main types	2	1

Short test	Lecture + Examples	Present Simple	Use the present simple tense to describe facts and general media concepts	2	2
Short report	Lecture + Participation	Defining & Explanatory Structures	Use simple defining and explanatory structures to explain media terms	2	3
duty	Lecture + Discussion	The role of media in modern society	Understand the role of media in modern society	2	4
duty	Lecture + Exercise	News Values and News Selection	Recognize basic news values and criteria for news selection	2	5
Short test	Lecture + Case Study	Cause and Effect	Use cause-and-effect language in simple media contexts	2	6
duty	Lecture + Training	What Makes News Important?	Identify factors that make news important	2	7
Monthly test	Lecture + Practical Exercise	News and Public Interest	Understand the relationship between news and public interest	2	8
Short report	Lecture + Discussion	social media and digital journalism	Recognize the role of social media in digital journalism	2	9
duty	Lecture + practical examples	Present Continuous	Use the present continuous tense to describe current events and trends.	2	10
Short test	Lecture + Training	Describing Trends and Change	Describe trends and changes using simple English structures	2	11
duty	Lecture + Case Study	Trends in Digital Media	Identify major trends in digital media	2	12
a report	Lecture + Training	Reporting Events and News Stories	Understand basic methods of reporting events and news stories	2	13
Class participation	Review + Exercises	Past Simple	Use the past simple tense to report past events	2	14
final exam	written	Exam	Assess students' understanding of language and media concepts	2	15
Short report	Lecture + Examples	Passive Voice (News Reporting)	Use the passive voice in basic news reporting	2	16
duty	Lecture + Participation	Reporting a Public Incident	Report a simple public incident using appropriate language	2	17
duty	Lecture + Discussion	Writing a News Report	Write a short and simple news report	2	18
Short test	Lecture + Exercise	Media Impact and Public Reaction	Understand media impact on public reaction	2	19
duty	Lecture + Case Study	Present Perfect	Use the present perfect tense to link past events to the present	2	20
Monthly test	Lecture + Training	Result and Effect Language	Use result-and-effect language in media texts	2	21
Short report	Lecture + Practical Exercise	Media and Public Opinion	Understand the role of media in shaping public opinion	2	22

duty	Lecture + Discussion	Media Impact on Society	Identify the effects of media on society.	2	23
Short test	Lecture + practical examples	Ethics, Responsibility, and the Future of Media	Understand basic media ethics and future responsibilities	2	24
duty	Lecture + Training	Future Simple	Use the future simple tense to express predictions	2	25
a report	Lecture + Case Study	Modals of Obligation and Ability	Use modal verbs to express obligation and ability	2	26
Class participation	Lecture + Training	Responsibility in the digital age	Recognize responsibility in digital media use	2	27
Short report	Review + Exercises	Media Ethics in a Changing World	Understand ethical challenges in modern media	2	28
duty	Lecture + Examples	Media Impact on Society	Analyze media influence on society in simple terms	2	29
final exam	written	Exam	Evaluate overall learning outcomes of the course	2	30

### Course evaluation .11

**Grade distribution out of 100** According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, and written exams, reports, etc.

أ. Preparation and class participation: 10 marks

ب. Monthly test: 30 points

ج. Final exam: 60 marks

د. **Total = 100 points**

### Learning and teaching resources .12

Ceramella Nick, Lee Elizabeth. - Cambridge English for the Media. Student's Book\i	<b>Required textbooks</b>
New Headway 5th Edition Beginner_ Student's	<b>Main References</b>
<i>Media and Society</i> .SAGE Publications.  <i>The Language of News Media</i> .Blackwell Publishing.	<b>Recommended supporting books and references</b>
<a href="https://learningenglish.voanews.com">https://learningenglish.voanews.com</a>	<b>Electronic references, websites</b>

