Course Description: Microeconomics 2

1. Course Title

Microeconomics 2

2. Course Code

To be assigned by the academic department

3. Semester / Academic Year

Second Semester

4. Date of Description Preparation

September 2, 2024

5. Available Attendance Modes

In-person + Online (Blended Learning)

6. Total Study Hours / Units

3 hours per week / 3 credit units

7. Course Coordinator

Dr. Hussein Alaa Matouk

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8. Course Objectives

- ✓ Introduce students to the fundamental concepts of economics at individual and unit level, and their role in economic growth.
- Develop students' understanding of market characteristics, objection
 and types.
- ✓ Enable students to distinguish between demand and supply at enterprise level.
- ✓ Equip students with the ability to analyze consumer behavior decision-making among various goods and services.
- ✓ Train students in managing the production process and identify influencing factors.
- ✓ Prepare students to understand how firms maximize profits increasing revenues and minimizing costs.

Course Objectives

9. Teaching and Learning Strategies

- -Theoretical lectures supported by visual presentations (Mindomo)
- -Classroom discussions and case study analysis
- -Project-based learning (reports and short research papers)
- -Practical training in banking transactions
- -Use of digital and library resources

10. Weekly Course Structure						
Week	Hours	Learning Outcomes	Unit / Topic	Learning	Assessment	
			·	Method		
1	3	Identify market	Market Equilibrium	Lecture +	Oral	
		equilibrium		Discussion	Questions	
2	3	Analyze market changes	Changes in Supply and	Lecture +	Quiz	
			Demand	Participatio		
2	2	TT 1 4 1	D ' El 1	n	CI A D	
3	3	Understand government intervention	Price Floors and	Lecture +	Short Report	
		intervention	Ceilings	Applied Examples		
4	3	Analyze production costs	Fixed and Variable	Lecture +	Assignment	
-	J	rmary ze production costs	Costs	Practical	Tiosignine.	
				Analysis		
5	3	Understand cost-	Cost Curves	Lecture +	Quiz	
		production		Training		
6	3	Distinguish market types	Market Structures	Lecture +	Assignment	
			(Perfect Competition,	Training		
	2	A 1 C 4	Monopoly, Oligopoly)	Τ , .	D 4: 4:	
7	3	Analyze perfect competition	Perfect Competition	Lecture + Discussion	Participation	
8	3	Understand monopoly	Monopoly	Lecture +	Monthly	
0	3	characteristics	Wollopoly	Case	Exam	
				Studies	Zaum	
9	3	Analyze oligopoly market	Oligopoly	Lecture +	Assignment	
				Table	S	
				Analysis		
10	3	Understand monopolistic	Monopolistic	Lecture +	Short Report	
		competition	Competition	Case Study		
11	3	Analyze market	Short-run and Long-run	Lecture +	Quiz	
		equilibrium	Equilibrium	Practical Training		
12	3	Analyze economic	Efficiency and Welfare	Lecture +	Report	
12	5	efficiency	Erricicity and wenate	Exercise	Report	
13	3	Apply microeconomic	Practical Applications in	Lecture +	Assignment	
		concepts	Microeconomics	Discussion	<u> </u>	
14	3	Comprehensive review	General Review	Review +	Class	
				Exercises	Participation	
15	3	Final Exam	Final Assessment	Written /	Final Exam	
				In-person		
11. Course Evaluation						
		omponent		Marks		
Daily p	preparat	tion and class participat	ion	10		
Quizze				10		
Repor	ts and a	ssignments		10		
Monthly exam 20						

Final exam	50		
Total	100		
12. Learning Resources			
Required Textbook	prof.Dr.Kamel Alawi & Prof. Dr. Hassan Latif – <i>Microeconomics</i>		
Main References	 Principles of Microeconomics – N. Gregory Mankiw Peter S. Rose – Commercial Bank Management 		
Recommended Supplementary Sources	<i>Microeconomics</i> – Prof. Dr. Tareq Al- Akeeli		
Online resources	Online resources and academic journals in microeconomics		